

AMENDMENTS TO THE SPECIFICATION

IN THE TITLE OF THE INVENTION:

Please replace the present title with the following new title:

--ELECTRONIC ADVERTISEMENT RECEIVING AND CONFIRMING APPARATUS--

IN THE SPECIFICATION:

Please cancel the paragraph bridging pages 13 and 14 with the following rewritten text:

The advertiser then checks the reproduction stamp presented by the user against the reproduction stamp informed n advance by the ad agency by using electronic advertisement confirming apparatus 103. According to the result of checking, the advertiser judges the validity of the reproduction stamp presented by the user. At this time, if the electronic advertisement is data with time limit, the expiry expiration date of the corresponding ad information is checked.